

## PROGRAM PRESENTERS

### Visiting Faculty



Carey K. Anders, MD  
Medical Director  
UNC Breast Center  
Associate Professor of Medicine  
UNC Health Care



Dian "CJ" Corneliusen-James  
Founder/Director Emeritus  
METAvivor Research and  
Support Inc.  
Annapolis, MD



Jason Bromer, MD  
Reproductive Endocrinologist  
Shady Grove Fertility  
Reproductive Science Center  
Frederick, MD

### WVU Faculty

Marc W. Haut, PhD, ABPP  
Professor and Chair  
Behavioral Medicine and Psychiatry  
Department of Neurology

Monika Holbein, MD  
Assistant Professor  
Section of Hematology/Oncology  
WVU School of Medicine

Geraldine Jacobson, MD, MPH, MBA  
Professor and Founding Chair  
Physician in Chief  
Department of Radiation Oncology  
Member, Breast Cancer Research Program

Christen Jordan, MS, PA-C  
Physician Assistant for Hematologic  
Malignancies  
Genetic Counseling  
University Health Associates/WVU Cancer  
Institute

Mohamad Salkeni, MD  
Assistant Professor of Medicine  
Section of Hematology/Oncology  
WVU School of Medicine



## WVU Cancer Institute Third Annual Breast Cancer Conference

August 11, 2017  
Erickson Alumni Center  
Morgantown, WV



Accredited by the National Accreditation  
Program for Breast Centers (NAPBC)



**\*FREE CONTINUING EDUCATION CONFERENCE**

\*Seating is Limited



# Third Annual Breast Cancer Conference

August 11, 2017



## On-line Registration

To register for this complimentary continuing education conference please follow the web address provided below or visit [wvucancer.org](http://wvucancer.org). **Please note: This conference is complimentary however, pre-registration is required as there is limited seating available.** Please contact Cancer Prevention and Control at 304-293-2370 with conference questions. <https://www.surveymonkey.com/r/bcc2017>

## Location

The Erickson Alumni center is located in Morgantown, WV at One Alumni Drive in the Heart of the Evansdale Campus at West Virginia University. The Center is less than 400 yards from Milan Puskar Stadium and offers convenient parking with easy access to Interstate 79. For more information please visit [alumni.wvu.edu/eac](http://alumni.wvu.edu/eac).



## Course Description

This one day conference will cover topics over the continuum of breast cancer care including the latest technology and approaches in prevention, early detection, treatment, and survivorship for all stages of breast cancer and will discuss the special needs of younger patients and older adults. This conference is designed for physicians, nurses, and advanced practice professionals in our community involved in women's health who have an interest in management of quality of life challenges for the breast cancer survivor as well as current breast cancer therapies and multidisciplinary management.

## Continuing Education Statements

The West Virginia University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 6 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing education activity has been provided by the West Virginia University School of Nursing for 7.1 contact hours. The West Virginia University School of Nursing is an approved provider of continuing education by the State of West Virginia Board of examiners for Registered Professional Nurses, Legislative Rule #19CSR11-4 under provider number WV 1996-0120RN. Physical Therapy and Physical Therapy Assistants will be eligible for 6.00 CE hours through the WV Board of Physical Therapy.

For Social Workers, 5.75 Social Work Credits will also be available through the West Virginia Board of Social Work.

Additionally, American Society of Radiologic Technologists will be eligible for 7.0 Continue Education Credits.

## Educational Objectives

At the conclusion of this conference, participants should be able to:

- Recognize the unmet medical need of breast cancer brain metastases including subtype implications on natural history.
- Discuss the current standard of care therapy for breast cancer brain metastases, including local and systemic therapy options.
- Discuss the recent advances in the treatment of metastatic hormone positive breast cancer.
- Identify management options for breast cancer patients with brain metastases, efficacy, and potential side effects.
- Discuss the etiology, prognosis and treatment for chemo-brain.
- Illustrate the importance of active listening and responding to emotions.
- Analyze the structure of a family meeting.
- Identify options women of reproductive age have for fertility preservation in the setting of a breast cancer diagnosis.
- Discuss current methods of available genetic sequencing and the pros and cons of panel testing.
- Identify genes associated with hereditary breast cancer.
- Discuss how to interpret genetic results.
- Identify the importance of metastatic breast cancer patients connecting with other metastatic patients
- Discuss the METAvivor agenda
- Identify the importance of including metastatic breast cancer in state cancer plans.

## Disclosure Statement

It is the policy of the WVU School of Medicine Office of CME to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All faculty/authors/planners participating in our programs are expected to disclose any relevant relationships they may have with commercial companies. For this conference, Dr. Anders had disclosed that she has served as a P.I. in an uncompensated Advisory Role (Research funding to University) for Novartis, Sanofi, toBBB, GERON, Angiochem, Merrimack, Lily, and Nektar; served as a PI (Research funding to University) for PUMA, Merck, Oncothyreon, and TESARO. All others have indicated that they have no relevant interests to disclose.

These relationships, along with the educational content of this program, will be reviewed and any potential conflicts of interest will be resolved to the satisfaction of the WVU School of Medicine Office of CME prior to the activity. If a conflict cannot be resolved, the person involved will be removed from control of content.

## Agenda

- 8:00 am Registration
- 8:25 am Welcome and Course Overview
- 8:30 am Breast Cancer and Brain Metastasis  
Carey Anders, MD
- 9:25 am CDK 4/6 Inhibitors, Targeted Therapies,  
and Related Issues  
Adham Salkeni, MD
- 10:10 am Break
- 10:30 am Cognitive Sparing Treatment for Brain  
Metastasis  
Geraldine Jacobson, MD, MPH, MBA
- 11:00 am Chemotherapy Brain Fog  
Marc W. Haut, PhD, ABPP
- 11:30 am Health Communications & Initiating  
Difficult Conversations with Patients  
Monika Holbein, MD
- Noon Lunch
- 1:00 pm Fertility Concerns/Preservation  
Jason Bromer, MD
- 1:55 pm Genetic Panel Testing  
Christen Jordan, MS, PA-C
- 2:25 pm Metastatic Breast Cancer Awareness,  
Research, and Support  
Dian "CJ" Corneliussen-James
- 3:15 pm Panel—All Speakers
- 3:45 pm Evaluation, Door Prizes, and Closing  
Remarks
- 4:00 pm Adjourn