



A Certified Tobacco Treatment Training Program (CTTTP)

West Virginia University Health Sciences Center (WVU HSC)
One Medical Center Drive
Morgantown, WV



THREE-DAY COURSE
Wednesday, May 18, 2022
Thursday, May 19, 2022
Friday, May 20, 2022

West Virginia University School of Dentistry, in cooperation with the Health Sciences Center's Office of Interprofessional Education, is recognized nationally/internationally as one of twenty-five Tobacco Treatment Training Programs and is certified by the Council of Tobacco Treatment Training Programs (CTTTP). Professionals in the fields of medicine, dentistry, social work, pharmacy, nursing and public health will present evidence-based strategies to enable attendees to effectively assist their patients/clients/communities with tobacco cessation.

A National Certificate in Tobacco Treatment Practice is a collaborative effort among the Association for Tobacco Use and Dependence (ATTUD), the Council for Tobacco Treatment Training Programs (CTTTP), and the Association for Addiction Professionals (NAADAC). One requirement for achieving national certification includes the successful completion of an accredited training program such as the WVU CTTTP.

COURSE DESCRIPTION

Throughout the Tobacco Treatment Training Program, lectures, role-playing and case presentations will be utilized to discuss pharmacological and counseling interventions with patients interested in tobacco cessation. The case presentations will involve patients with relatively healthy medical conditions to complex cases. Alternative nicotine delivery methods such as the electronic cigarette, smokeless tobacco and more recent products will be discussed. This three-day course provides continuing education for multiple health care providers (see page 3).

LOCATION and DELIVERY METHOD

This program will be provided in-person at the WVU Health Sciences Center 2940 A & B unless large group restrictions due to COVID-19 are implemented.

SCHOLARSHIP OPPORTUNITY

Eligibility Criteria: To be eligible for the CTTTP Scholarship (\$660) interested individuals must work within West Virginia and provide a ≤ 300-word Personal Statement that includes your:

- Current West Virginia employment position
- Personal interest in tobacco treatment as it applies to implementation of a program in your community, institution or work place, and commitment to promote your tobacco treatment specialist expertise through [WV Health Connection](#) to ease client's connection to tobacco treatment
- Application of tobacco cessation into your own patients'/clients' care

Submit scholarship application to the link below by March 31, 2022. Applications are reviewed upon receipt, and there are a limited number of scholarships. Submissions prior to the March 31, 2022 deadline are strongly encouraged.

Scholarship Submission Link: <https://wvuhsce.wufoo.com/forms/ctttp-scholarship-application-2022/>

The West Virginia University School of Dentistry, in cooperation with Health Sciences Center Office of Interprofessional Education, acknowledges financial support for scholarships from the following sources:



WV Health Connection, through the WVU Office of Health Services Research (WVU OHSR), is a network of clinic and community partners that work to create a system for patients to discover supportive, accessible programs. WVU OHSR provides direct technical assistance to partners through a variety of ways (ex. keeping an updated list of the active programs and program leaders across West Virginia, supporting referrals to these programs, helping partners securely and reliably track necessary metrics, and helping partners measure the effectiveness of programming to demonstrate value) to support clinic and community connections that make a lasting impact. Through this updated list of active programs and program leaders, WV Health Connection can support partners trained as tobacco cessation specialists with directing referrals to their work, providing a platform and network for knowledge-sharing among tobacco cessation specialists, and by showing the impact of tobacco cessation work in West Virginia.

TARGET AUDIENCE

This course is recommended for physicians, physician assistants, dentists, dental hygienists, nurse practitioners, nurses, pharmacists, social workers, respiratory therapists, licensed professional counselors and other health care providers that encounter tobacco using patients/clients.

REGISTRATION

Please submit your online registration and credit card payment at: <http://ce.wvu.edu/tobacco-treatment/> or complete the attached registration and submit with your payment to the WVU Office of CE.

CANCELLATIONS

If you are unable to attend the conference after you have registered, you must notify us by the end of the business day on April 29, 2022 to receive a full refund. After April 29, 2022 a refund minus a \$100.00 non-refundable deposit/registration fee will be charged. No refunds for conference fees will be made after the close of business on May 13, 2022.

CONTINUING EDUCATION

Physicians: 24.5 hours
Nurses: 29.5 contact hours
Nurse Pharmacology: 5.2 hours
Dentists and Hygienists: 24.5 ADA CERP credits
Pharmacists: 24.5 contact hours
Social Workers: 24.5 hours
Respiratory Therapists: 29.3 hours
Licensed Professional Counselors: Approval Pending
Addiction Counselors: Approval Pending

ADDITIONAL INFORMATION

For more information on the content of this course, please contact M. Suann Gaydos at mgaydos@hsc.wvu.edu or 304-293-5912. For registration information on this or other upcoming CE conferences, contact the WVU Office of CE at 304-293-3937, visit our web site at ce.wvu.edu or e-mail us at ce@wvu.edu.

COURSE OBJECTIVES

Following this course, participants should be able to:

- **Tobacco Dependence Knowledge and Education:** State clear and accurate information about tobacco use, strategies for quitting, the scope of the health impact on the population, the causes and consequences of tobacco use.
- **Counseling Skills:** Demonstrate effective application of counseling theories and strategies to establish a collaborative relationship, and to facilitate client involvement in treatment and commitment to change.
- **Assessment Interview:** Conduct an assessment interview to obtain comprehensive and accurate data needed for treatment planning.
- **Treatment Planning:** Demonstrate the ability to develop an individualized treatment plan using evidence-based treatment strategies.
- **Pharmacotherapy:** State clear and accurate information about pharmacotherapy options available and their therapeutic use.
- **Relapse Prevention:** Offer methods to reduce relapse and discuss ongoing support for persons with tobacco dependence.
- **Diversity and Specific Health Issues:** Demonstrate competence in working with population subgroups and those who have specific health issues.
- **Documentation and Evaluation:** Describe and use methods for tracking individual progress, record keeping, program documentation, outcome measurement and reporting.
- **Professional Resources:** Utilize resources available for client support and for professional education or consultation.
- **Law and Ethics:** Consistently use a code of ethics and adhere to government regulations specific to the health care or worksite setting.
- **Professional Development:** Assume responsibility for continued professional development and contribute to the development of others.

PROGRAM SCHEDULE

Wednesday, May 18, 2022– Optional One Day Attendance allots 8 contact hours* no exam certification

7:45 am	<i>Welcome, ATTUD Approved Program</i>
8:00 am	Impact of Tobacco on WV & US
8:40 am	E-Cigarette and Alternative Cessation Methods
9:40 am	<i>Break</i>
9:50 am	Nicotine Addiction
10:30 am	Addiction Panel Discussion
10:50 am	Evidence-Based Pharmacotherapy
12:30 pm	<i>Lunch</i>
1:00 pm	Monotherapy Break-Out Session Pharmacotherapy for Smokeless / Combination Pharmacotherapy / Impact of Medical, Psychiatric, Smoking History to Pharmacological Decision Making Combination Therapy Break-Out Session
3:20 pm	<i>Break - snack provided</i>
3:40 pm	Counseling Skills / Motivational Interviewing Role Play (Special Thanks to Myra Kessel, RN, BSDH) Motivational Interviewing Break-out Session
5:40 pm	<i>Adjourn</i>

Thursday, May 19, 2022

8:00 am	Counseling Skills / Motivational Interviewing
10:00 am	<i>Break</i>
10:10 am	Group Counseling (Breathe Well Live Well, Love Letter)

PROGRAM SCHEDULE

Thursday, May 19, 2022, continued

- 11:10 am Treatment Plan
Relapse Prevention
- 12:10 pm *Lunch*
- 12:40 pm Relapse Prevention
Relapse Break-out Session with Escape Room Activity
- 1:40 pm *Break* - snack provided
- 1:50 pm Treatment Planning Assessment
- 3:50 pm Assessment with Carbon Monoxide Monitor
- 4:50 pm *Adjourn*

Friday, May 20, 2022

- 8:00 am Assessment Tools
Lung Cancer Screening
 - 9:20 am *Break*
 - 9:30 am Diversity & Specific Health Issues
 - 11:10 am Treatment Plan
 - 11:30 am *Lunch*
 - 12:30 pm Documentation & Evaluation
Coding Panel Discussion
 - 1:40 pm Professional Development Break-out Session
 - 2:40 pm *Break* - snack provided
 - 2:50 pm Professional Resources
Law and Ethics
Case Discussion: Adolescent Tobacco User and Ethical Implications
 - 4:50 pm Wrap-up Review for Certification Examination
 - 5:15 pm Certification Examination
 - 6:30 pm Course Adjourns
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COURSE FEES

Full Course Attendance*: **Before April 20: \$660** **After April 20: \$710**

* Must attend the full course and successfully complete the certification examination with a minimum score of 80% to receive a Tobacco Treatment Specialist (TTS) certification from our accredited tobacco treatment program.

Wednesday Only Attendance:** **Before April 20: \$220** **After April 20: \$270**

** One-day option for 8 contact hours (overview of nicotine addiction, pharmacotherapy, and motivational interviewing/counseling.) Does not include TTS certification.

COURSE REGISTRATION

A Certified Tobacco Treatment Training Program CTTTP

May 18-20, 2022

WVU Health Sciences Center, Morgantown, WV

Please submit your registration online and credit card payment at <http://ce.wvu.edu/tobacco-treatment/>

To pay by check, complete the registration form below for EACH participant and mail to WVU Office of CE along with your check.

Mail to: West Virginia University
WVU Office of CE
PO Box 9080
Morgantown, WV 26506-9080

Please note: we can no longer accept credit card payments by mail or registrations via fax.

Name: _____

Profession: (MD, DDS, RDH, RN, RRT, etc.) _____ **Date of Birth:** _____

Professional License #: _____ **Primary State of Licensure:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Primary Phone: _____ **This phone is a:** work home cell

Email: _____ **Specialty:** _____

(required for confirmation, certificate, and TTS renewal)

Course material and TTS certification examination will be provided through WVU's online learning site – SOLE. Once registration is complete and fee attained, you will receive an email to enroll in the SOLE site.

Reminder: If paying by mail: Make check payable to *West Virginia University*.

If you have special needs (dietary, access, parking) please describe: _____

Additional Questions in reference to the conference (and unrelated to registration) should be directed to Suann Gaydos at 304-293-5912 or mgaydos@hsc.wvu.edu

WVU is an EEO/Affirmative Action Employer. Underrepresented class members are encouraged to apply. This includes: minorities, females, individuals with disabilities and veterans.

CONTINUING EDUCATION CREDIT

MEDICINE

The WVU School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 24.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHARMACY



The West Virginia University School of Pharmacy (WV SoP) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). This application-based activity (ACPE UAN: 0072-22-001-CP) is approved for a total of 24.5 contact hours (2.45 CEUs) of CPE. WVU SoP will report your participation in the activity to NABP CPE Monitor within 4-6 weeks for all participants who successfully complete the program. Successful completion of the entire program includes attending all sessions each day (partial credit will not be given), signing the daily attendance sheets, completing a certification exam with a pass rate of 80%, and completing an online evaluation form(s). Successful completion for Monday only (UAN: 0072-9999-22-030-L01-P) includes attending all sessions (partial credit will not be given), signing the daily attendance sheet, and completing an online evaluation form. Transcripts of CPE can be printed from NABP CPE Monitor. If needed, statements of attendance may be printed at <https://pharmacyce.wvu.edu/user/login>.

NURSING

This continuing education activity has been provided by the WVU School of Nursing 29.5 contact hours. Of the total hours earned, 5.2 will be in the area of pharmacology consistent with advanced pharmacology / pharmacotherapeutic competencies of advanced practice nursing.

The WVU School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislative Rule #19CSR11-4 under provider number 50-26086.

DENTISTRY

The WVU School of Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The WVU School of Dentistry designates this activity for 24.5 continuing education credits.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

Participants are cautioned about the potential risk of using limited knowledge when incorporating new techniques and procedures into their practices. This is a lecture-based course.

SOCIAL WORK

The WV Board of Social Work approved this course for 24.5 hours under Provider #499999.

LICENSED PROFESSIONAL COUNSELORS / ADDICTION COUNSELORS

Approval Pending.

RESPIRATORY THERAPY

The West Virginia Board of Respiratory Care has approved this course for 29.3 Contact Hours (CEUS) under the provider number BORG 18-20-002.

DISCLOSURE

All those in control of content for this course have indicated that they have no relevant interests to disclose.

PRESENTER BIOGRAPHIES

Barrickman, Ashleigh, PharmD, BCACP, CTTS, is a Clinical Assistant Professor and Director of Skills Development for the WVU School of Pharmacy. She coordinates and teaches skills throughout the pharmacy curriculum, as well as other ambulatory care topics. She also precepts advanced pharmacy practice experiences for academic teaching rotations. Dr. Barrickman provides patient care at Chestnut Ridge Center in the Thought Disorders clinic, including tobacco cessation and other medication counseling.

Curry, Juliana, MSJ, has over 16 years of experience in state and national grassroots organizing, direct lobbying, campaign planning and execution, fundraising and volunteer management and began her career with the American Cancer Society as a project manager, quickly transitioning to Grassroots Manager for the state of West Virginia for the American Cancer Society Cancer Action Network (ACS CAN). Juliana then began serving as the Government Relations Director for ACS CAN and successfully led campaigns to pass policy that would help decrease cancer incidence in the state of West Virginia. During the legislative session of 2021, Juliana became an independent consultant and began lobbying work for Americans for Nonsmokers' Rights, Voices for Healthy Kids, TSG Consulting LLC and helped lead tobacco policy efforts in the state. Following legislative session, she moved into a new role as Project Director for the West Virginia Perinatal Partnership where she is focusing on efforts to improve birth outcomes in West Virginia by reducing tobacco use before, during and after pregnancy. Juliana is currently the chair of the Coalition for a Tobacco-Free West Virginia and serving by Gubernatorial appointment on the West Virginia Tobacco Prevention & Cessation Task Force, Rare Disease and Palliative Care Councils. In addition, Juliana has been an active member of the Mountains of Hope Cancer Coalition for 15 years and served as Vice-Chair and as a member of the Prevention Subcommittee. Juliana received both her Bachelor of Science and Master of Science degrees in Journalism from West Virginia University Perley Isaac Reed School of Journalism.

Demniak, Marquis, MSN, APRN, FNP-C, NCTTP, received her Masters of Science in Nursing from Duquesne University in Pittsburgh, Pennsylvania. She currently works as a Family Nurse Practitioner of Hematology/Oncology providing Lung Cancer Screening and Tobacco Cessation. In 2019, she earned a National Certificate of Tobacco Treatment Practice.

Gaydos, Suann, MSDH, NCTTP, received her dental hygiene degrees (BSDH/MSDH) from West Virginia University, where she is employed as a West Virginia University School of Dentistry as a professor and Director of the Certified Tobacco Treatment Training Program. Suann was trained as a Tobacco Treatment Specialist in 2010 through the Mayo Clinic in Rochester, Minnesota and has been involved in presenting tobacco treatment continuing education programs both locally and nationally. She is promoting implementation of tobacco treatment specialist training into the Health Science Program's curricula.

Kirk, Ashley, BS, CTTS, received Bachelor of Science in Nutrition and Dietetics from Kent State University in Ohio. Completed her Tobacco Treatment Specialist Training from the Mayo Clinic in 2015. She has worked with the West Virginia Tobacco Quitline coming up on 10 years in April as a health coach and Certified Tobacco Treatment Specialist.

Morgan, Evan, MD, NCTTP, completed his Tobacco Treatment Specialist Training from the Mayo Clinic in 2017. In 2012, he graduated from the Internal Medicine Residency Program at the University of North Carolina. Currently, he is a Hospitalist at United Hospital Center in Bridgeport, WV.

Morgan, Susan, DDS, MAGD, NCTTP, received her bachelor's degree in dental hygiene, her master's degree in community health education and her dental degree from West Virginia University. For approximately 10 years she treated low-income children, many of whom were already addicted to tobacco products. In 2017, she wrote the accreditation document resulting in WVU School of Dentistry becoming the first dental school in the nation to house a certified tobacco treatment training program. Dr. Morgan is a Professor Emeritus in the WVU School of Dentistry where she spent the last 20 years of her career training dental students evidence-based tobacco cessation strategies to use with patients.

Olfert, Mark, PhD, RRT, FAHA, FAPS, is an Associate Professor in the West Virginia University School of Medicine. He is the Director of the Clinical & Translational Sciences PhD Program in the Robert C Byrd Health Sciences Center, and serves on the executive committee at WVU Center for Inhalation Toxicology. He received his Doctorate of Philosophy degree in Physiology from Loma Linda University, Loma Linda, California in 2000. His post-doctoral training in pulmonary physiology was performed at University of California San Diego, School of Medicine, Division of Physiology. Dr. Olfert maintains a clinical and translational research laboratory that is currently investigating the toxicology and pathophysiology of acute and chronic exposure to engineered nanoparticles as well as electronic cigarette aerosol. His work has been featured in several local and national news reports, including NBC Nightly news, 1-hr documentary on CNBC and CBS Morning News. Dr. Olfert is an active member in the American Physiological Society (APS), Society of Toxicology (SOT) and the Microcirculation Society (MCS). He currently serves as Councilor to the Cardiovascular Toxicology Specialty Section in SOT and the Allegany-Erie SOT Regional Group. He serves on three journal editorial boards (including Handling Editor for European Journal of Applied Physiology), and served as ad hoc member on several national (e.g. NIH, NASA, NSF) and international (UK, Switzerland,

Ireland, Italy) scientific review panels, including standing member on the Lung Basic Science Review Panel in the American Heart Association, and the Musculoskeletal/Orthopedic Rehabilitation Research & Development (RRD2) Review Panel for the Veterans Health Administration.

Panagakos, Fotinos, DMD, PhD, MBA, received his DMD from UMDNJ-New Jersey Dental School (now Rutgers University School of Dental Medicine) and his PhD in Biochemistry and Molecular Biology from UMDNJ-Graduate School of Biomedical Sciences (now the Rutgers University Graduate School of Biomedical Sciences) in 1992. In 1999, he received his Master's in Education from Seton Hall University and in 2007 he received his Master's in Business Administration from Lehigh University. Dr. Panagakos served as a full-time faculty member at New Jersey Dental School, as Associate Director for Colgate Palmolive Oral Care Clinical Research Department and Vice President of Geistlich Pharma. Currently, he serves as Associate Dean for Research and Post-Doctoral Affairs at West Virginia University School of Dentistry.

Piechowski, Kara, PharmD, BCPS, CTTS, is an internal medicine Clinical Pharmacy Specialist at WVU Medicine, Ruby Memorial Hospital. She is the WVU Medicine PGY2 Internal Medicine Pharmacy Residency Director, Past-President of the WV Society of Health-System Pharmacists, and leads the Breathe Well, Live Well tobacco cessation group class. Areas of clinical and research interest include tobacco cessation, diabetes management, and transitions of care.

Reed, Donald, DrPH, CTTS, CPH, has been actively involved in tobacco cessation at the community level for almost 20 years. His primary focus has been on smokeless tobacco prevention and cessation. He currently is part of the MPH faculty at Liberty University and is the Executive Director of the McDowell County Commission on Aging. His work has been featured in publications by the Journal of Extension Service, the American Legacy Foundation, the Rural Assistance Center, and the National African American Tobacco Prevention Network.

Siebart, Judith, MS, RD, LD, CDE, CTTS, was trained by the Mayo Nicotine Dependence Center and is a Certified Tobacco Treatment Specialist. She is actively involved with smoking cessation programs for patients at the WVU Family Medicine Clinic.

Sowards, Ashlee, RDH, BSDH, MSDH, NCTTP, received her master's in Dental Hygiene from West Virginia University, with her Dissertation being, "Oral Cancer Screening Techniques Utilized by West Virginia Dental Hygienists." In April, 2013 she completed her Tobacco Treatment Specialist training at the University of New Jersey School of Medicine and Dentistry. As a clinical supervisor for third-year dental hygiene she provides students with the skills necessary to talk with patients about tobacco dependence and offer cessation support. She is currently on the dental hygiene faculty at WVU School of Dentistry.

Swager, Lauren, MD, NCTTP, is board certified in child, adolescent and general psychiatry. She has participated in the treatment of adults and adolescents with a variety of addictions and substance use problems. She received her medical degree at West Virginia University and completed her post graduate residency and fellowship at the University of North Carolina. She is an associate professor in the Department of Behavioral Medicine and Psychiatry, at the WVU School of Medicine and serves as the Division Chief of Child and Adolescent Psychiatry.

Tack, Frankie, MS, AADC, CCS, NCC, CTTS, is a Clinical Assistant Professor and Coordinator of the CEHS Multidisciplinary Studies Program, CLS Minors, and Addiction Studies Minor in the Department of Counseling and Learning Sciences at West Virginia University. She has worked and taught in the addiction field for over twenty-five years. Her areas of special interest include families affected by addiction and tobacco use disorder. Frankie is a West Virginia certified advanced addiction counselor, a certified clinical supervisor, and a certified tobacco treatment specialist.

Whetsel, Tara, PharmD, BCACP, BC-ADM, CTTS, is a Clinical Associate Professor and Ambulatory Care Clinical Pharmacist at the WVU School of Pharmacy. She coordinates and teaches Self-Care, provides lectures on tobacco cessation and other ambulatory care topics, and precepts introductory pharmacy practice experiences and advanced pharmacy practice experiences. She completed the Rx for Change Clinician-assisted Tobacco Cessation training program at UCSF and continues to use this program to educate students, pharmacists, and patients on tobacco cessation. Dr. Whetsel provides patient care at Family Medicine-Cheat Lake Physicians and Milan Puskar Health Right Clinic including tobacco cessation counseling among other medication and disease state management programs.

Young, Scott, DDS, CTTS, is a full time Assistant Professor in the Restorative Department of the WVU School Dentistry and the Director of the Biddington Center for Dental Innovation at West Virginia University. Dr. Young trains dental students on cutting edge dental technology, equipment and materials and is passionate about teaching his students to be competent and compassionate clinicians as well as helping them navigate through dental school and into practice as a newly graduated dentist. He received his Tobacco Treatment Certification from the Mayo Clinic.